

amazon

eBid

# Buying from Ebay and Other Online retailers



ebay

# PayPal

- PayPal used to be part of Ebay
- PayPal can be used to make purchases with many companies
- PayPal can be used to transfer money to other people

# Step One

- Using a computer and an internet connection, open the internet browser of your choice and go to [www.paypal.com](http://www.paypal.com)

# Step Two

- Locate the, “**Sign Up**”, link near the top of the page and click on it. This will take you to a menu where you can select from three different types of PayPal accounts.

# Step Three

- To choose your account type you need to consider how you will primarily use eBay. A **Personal Account** is recommended if you will be purchasing items and not selling. If you want to sell items, you will most likely want a **Premier Account**, as you will be able to receive credit and debit card payments, with a small fee. The **Business Account** is for small businesses.

# The Three Types of PayPal Accounts...



[Log In](#) | [Help](#)

[Choose Account Type](#) → [Enter Information](#) → [Confirm](#) → [Done](#)

## Sign Up for a PayPal Account

Anyone with an email address can use PayPal to send and receive money online. [What is PayPal?](#)

**Already have a  
PayPal Account?**

[Upgrade your account](#)

**Personal Account**

Ideal for online shopping. Send and receive payments through PayPal's secure network. Personal accounts cannot accept debit or credit card payments. [Learn more](#)

**Premier Account**

Perfect for buying and selling on eBay or merchant websites. Accept all payment types for [low fees](#). Do business under your own name. [Learn more](#)

**Business Account**

The right choice for your online business. Accept all payment types for [low fees](#). Do business under a company or group name. [Learn more](#)

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**Select the country or region where you live:**

United States

[About](#) | [Accounts](#) | [Fees](#) | [Privacy](#) | [Security Center](#) | [Contact Us](#) | [User Agreement](#) | [Developers](#) | [Jobs](#) | [Buyer Credit](#) | [Referrals](#) | [Shops](#) | [Mass Pay](#)

**PayPal, an eBay company**

# Step Four

- Select the desired account type and fill out the required sign up information. Name, address, phone, valid e-mail address, and two security questions are required. Then agree to the user agreement, enter the five-character code shown, and click, “**Sign Up**”. You have now successfully created your PayPal account!

# Example of Personal Account Sign Up Information...



[Log In](#) | [Help](#)

Choose Account Type → Enter Information → Confirm → Done

## Account Sign Up Personal Account

**First Name:**

**Last Name:**

**Address 1:**

**Address 2:**   
(optional)

**City:**

**State:**

**ZIP Code:**  (5 or 9 digits)

**Country:** United States

**Home Telephone:**

**Work Telephone:**  **ext.**   
(optional)

**Mobile Telephone:**   
(optional)

### Personal Information

Please enter your name and address as they are listed for your debit card, credit card, or bank account.

Your phone number will not be shared or used for telemarketing. Your information is protected by our Privacy Policy (below).

**Email Address:**   
(e.g. name@domain.com)

**Re-enter Email Address:**

**Password:**

**Retype Password:**

### Email Address and Password

You will use these to log in to PayPal.

Please enter your full email address, for example, **name@domain.com**

Your password must be at least 8 characters long and is case-sensitive. Please do not enter accented characters.

**Security Question 1:**

**Answer 1:**

**Security Question 2:**

**Answer 2:**

### Password Recovery

If you lose your password, we will ask you these questions to confirm your identity. Please do not enter accented characters.

Please enter answers that are memorable to you.

# Verified PayPal Account

- If you do not have a verified account there will be limits to the amounts you can spend and you will not be able to withdraw funds or make use of the protection features
- To verify your account you must link it to your bank account
- To do this you select verify and enter details of your chosen account
- PayPal will deposit two small amounts in your account, you then have to confirm the two amounts

# PayPal Buyer Protection

- You paid the full amount of the item with a single payment
- You sent the payment to the seller through the **Pay Now**, button, your eBay invoice, or the **Send Money** tab on your PayPal account (including specific eBay item information)
- You opened a PayPal dispute within 180 days of the date you sent the payment
- Your PayPal account is in good standing

# Buying on Ebay

- Golden rule:
  - Find out what price the item can be bought elsewhere
- Make sure you allow for delivery costs in both cases

# Buying on PayPal

- Finding things
- Filtering Searches
- Watching things
- Saving Searches
- Bidding
- Buy it Now – Auctions and Classifieds

# Sniping Bids

- Sniping – Entering bids at the very last moment
- Can either be done manually or automatically (much more reliable)
- Manual – Sit and watch then whack your bid on and hope!!!

Auto use a sniping tool such as: [www.gixen.com](http://www.gixen.com) (Free)  
there are others that may charge

# How Much to Bid?

- Decide your limit (see below). Can you see it as Buy it now at a similar price, if so buy it!
- Use the Sold option to see what similar items have gone for in previous auctions
- Make sure you take postage into account (use filters to check)
- Always check prices elsewhere – Amazon – Google Shopping – Gumtree

# Other Buying Tips

- Look for local collection - you have the advantage of not having to worry about delivery costs
- Use Fat Fingers - [www.fatfingers.co.uk](http://www.fatfingers.co.uk) It looks for misspelt items and typos in Ebay listings
- Finds Hose sardels when you search for Horse saddle a search on Ebay would not find this

# Buying on Amazon.co.uk

- Check delivery costs
- Consider using locker delivery it may be cheaper
- Spending a certain amount may attract free or reduced delivery
- Remember that not everything is supplied by Amazon
- Use [www.camelcamelcamel.com](http://www.camelcamelcamel.com) to watch prices and get alerts at a chosen price